

## Impact 100 Report

**How did you use your core mission grant? Please describe in detail what the funds were spent on. The Core Mission Grant was critical in helping us alleviate unprecedented needs resulting from the COVID-19 crisis. Funds were spent on:**

- 30 new laptops for children living in homes with no technology. The laptops serve as lifeline for children so they may continue with online classes and maintain positive and supportive communication with their Big.
- Continuing the college counseling and summer intern program virtually. We were able to virtually counsel 28 Littles in our program in college, toward college, vocational school or a career path.
- Creating Virtual Waitlist events. Six events were created to engage matches during this period of Covid and for those youth waiting for matches. We've had scavenger hunts and virtual bingo – both a big hit.
- Creating postcards and other direct mailings to increase our recruitment of mentors. We distributed hundreds of postcards and increased our social media presence, including a monthly update of virtual activities in which they can engage with their Little.
- Expanding clothing donation locations by increasing locations of drop-off bins and holding two lucrative and community-serving clothing drives.

**What need did the core mission grant meet? Who benefitted from this grant?**

The Core Mission Grant allowed us to manage our shifting landscape from the early stage of the pandemic to the present. The grant helped us embrace this as an opportunity of creating new ways to work with the children, their families and community members who were existing Littles as well as increasing our match support to a minimum of monthly and even weekly for families in crisis. We were able to continue to interview potential mentors and match children on our waitlist. We were able to help those children who were not allocated technology through their schools access computers which are today's life blood while also fostering relationships between Bigs and Littles. We created new partnerships to recruit new Bigs while also coordinating resources such as food and clothing for those children whose families suffered job loss and other economic misfortune. And most importantly, since June, we were able to match 30 children with (hopefully) lifelong mentors that will help them reach their potential.

The children, their families and our mentors directly benefitted from this grant but the program also benefitted in that we were able to move forward in fulfilling our mission.

**What impact did these funds have on your clients and/or your organization?**

The funds had a direct impact in keeping our program moving forward so that we can continue serving our constituents.